

Privacy Policy

Your privacy is important to us, and therefore, we inform you about this privacy policy, which applies to our processing of personal information and sets out guidelines for Industri-Automatik A/S's handling of your personal data. We provide you with the information you are entitled to receive under applicable data protection laws.

This privacy policy applies to our processing of personal information and explains how Industri-Automatik A/S processes your personal data. It outlines how we collect, use, share, and protect your personal information.

1. Data Controller and Contact Information

We are the data controller for the processing of the personal information we handle about our customers and business partners. You can find our contact information below:

Company:	Industri-Automatik A/S
Address:	Sundsnæs 6A, 6300 Gråsten
VAT No.:	28900082
Email:	IA@industri-automatik.dk
Phone No.:	+45 73 68 50 30

2. Processing Activities

2.1 Website Visits

When you visit our website www.industri-automatik.dk, you will notice that the website uses cookies. For more information about cookies, please refer to our Cookie Policy, which can be accessed via the website.

2.2 Communication with Potential Customers

If you have questions about our site or want to learn more about our services, you can contact us through:

- Contact Form
- Email
- Phone

Through this, we will process your personal information so that we can engage in a dialogue with you. We only process the information you provide us in connection with our communication.

We will typically process the following common information: name, email, phone number, organizational information (such as company name and address, job title, area of employment, etc.).

Our legal basis for processing this personal information is Article 6, paragraph 1, letter f of the General Data Protection Regulation.

We delete our communication with you when it becomes clear whether you are interested in our services or not. If there is a specific case where there is a need to retain your personal information for a longer period, this may be the case.

2.3 Customers

We need to communicate with our customers to ensure that the service is delivered correctly. Through this, we may process information such as name, email, phone number, services, special agreements, payment information, and similar.

The legal basis for processing this personal information is Article 6, paragraph 1, letter b of the General Data Protection Regulation.

The storage of personal information depends on the duration of your agreement with XXX. When you purchase a service from XXX, we, as a company, need your personal information as documentation until the service is paid and delivered, any withdrawal period has expired, and the payment deadline has passed. If there is a review at 1 and 5 years, the personal information will still be valid after the service has ended.

As a general rule, your personal information will be stored at XXX for a period of 5 years from the end of the financial year to which the material relates, in accordance with applicable regulations.

2.4 Bookkeeping

We are required to retain all accounting records according to the Bookkeeping Act. This means that we keep invoices and similar documents for accounting purposes. This may include common personal information such as name, address, and service descriptions.

Our legal basis for processing personal information for accounting purposes is Article 6, paragraph 1, letter f of the General Data Protection Regulation.

We retain this information for a minimum of 5 years after the current fiscal year is completed.

2.5 Job Applications

We gladly receive job applications with the aim of assessing whether they match employment needs within our company.

If you submit your job application to us, our legal basis for processing your personal information is Article 6, paragraph 1, letter f of the General Data Protection Regulation.

If you have submitted an unsolicited application, we will promptly assess whether your application is relevant, and if there is no match, we will delete your information.

If you have applied for a posted job, we will dispose of your application in the event that you are not hired, and immediately after the right candidate is found for the job.

If you are hired for the job, we will provide you with separate information on how we process your personal information in this context in an Information Notice.

3. Disclosure of Personal Information

The personal information we collect about you in connection with our agreement is primarily used for general customer administration, including, for example, fulfilling your agreement with Industri-Automatik A/S, as well as sending offers and invoices.

As a general rule, the information will not be disclosed to third parties. However, your basic contact information may be shared with our business partners if we need their assistance in fulfilling the agreement.

Furthermore, we may process your information if the processing is necessary for Industri-Automatik A/S (or a third party) to pursue a legitimate interest, unless your interests override this. This may occur, for example, in various renovations or similar situations.

Other disclosure is only permitted if applicable law exceptionally allows the disclosure of personal information.

4. Data Security

According to applicable law, your personal information must be stored securely and confidentially. We store the personal information you provide in the company's IT system.

Our security measures are continuously monitored to ensure that our processing of personal information is handled responsibly and in consideration of your rights as a customer.

5. Data Subject Rights

According to the General Data Protection Regulation, you have several rights regarding our processing of information about you. If you wish to exercise your rights, please contact us so that we can assist you.

5.1 Right to Access Information (Right to Insight)

As a customer of Industri-Automatik A/S, you have the right to receive confirmation from the company on whether personal information about you is being processed and, if so, access to the personal information.

5.2 Right to Data Portability

You also have the right to request to receive the personal information about yourself that you have provided to Industri-Automatik A/S.

5.3 Right to Rectification (Correction)

You have the right to have incorrect personal information about yourself corrected.

5.4 Right to Erasure

You have the right to have personal information about yourself deleted by Industri-Automatik A/S if the company no longer has a legitimate interest in retaining your personal information. Please note that if Industri-Automatik A/S is required by applicable law to retain the information, you cannot demand the deletion of your personal information.

5.5 Right to Restriction of Processing

In certain cases, you have the right to have the processing of your personal information restricted. If you have the right to restrict processing, we may only process the information - except for storage - with your consent or for the purpose of establishing, exercising, or defending legal claims, or to protect a person or important public interests.

5.6 Right to Object

You are also entitled to object to the processing of your personal information.

6. Complaint

If you wish to file a complaint about Industri-Automatik A/S's processing of your personal information, you can do so with the Danish Data Protection Agency.

Danish Data Protection Agency
Borgergade 28, 5
1300 Copenhagen K
Phone: +45 33 19 32 00
Email: dt@datatilsynet.dk

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